



FOR IMMEDIATE RELEASE
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Explore Naples Reserve, one of Naples' fastest-selling communities

A winning combination of Southern Coastal-inspired attached villa, single-family and custom estate homes, iStar's Naples Reserve – paired with an array of island-style amenities along the water's edge – is one of the fastest-selling South Naples master-planned communities.

Field research and an analysis of reported sales indicate that Naples Reserve is leading South Naples home sales. It's clear the community's variety of distinctive neighborhoods and awesome amenities nestled amongst 22 freshwater lakes fulfills homebuyers' desires for a casual, lakefront lifestyle. Extremely affordable HOA fees are an added bonus!

As one of south Naples' fastest-selling master-planned communities, Naples Reserve reported more than 180 home sales in six distinctive neighborhoods that offer a selection of residences, ranging from 1,500 square feet to more than 3,500 square feet of living space – including move-in ready homes with limited-time builder incentives.

Egret Landing has maintained its lead as the community's most popular neighborhood, with more homebuyers selecting from its offering of lake- and nature-view single-family homes by Ashton Woods and D.R. Horton, starting from the low-\$300,000s.

Coral Harbor, Naples Reserve's newest neighborhood of two-bedroom, two-bath attached villa homes, made a strong debut with almost 20 percent of the community's year-to-date sales. The D.R. Horton-built villas start in the high-\$200,000s and offer lake and preserve views.

"Naples Reserve has captured the attention of homebuyers with its winning combination of distinctive design and variety, quality construction and a lakefront lifestyle," said Don Mears, vice president/land and development with iStar.

A mile-long stretch of lakefront along the community's northern edge borders the Picayune Strand State Forest, a 76,000-acre state park with protected pinelands, cypress swamps, marshes and abundant wildlife.

Naples Reserve's \$7 million Island Club social center features a 5,160-square-foot clubhouse and an adjacent 3,500-square-foot fitness center with state-of-the-art equipment and a movement studio for spinning, Zumba and yoga. An expansive, resort-style, zero-entry pool with a tropical waterfall offers dedicated lap lanes, adjacent to bocce ball courts and a white-sand beach for lounging. Indoor and alfresco gathering areas include a lakeside fire pit and casual beverage and dining options at Chat 'n Chill Tiki Bar and Latitudes Cafe.

At the Outrigger Center, a variety of watercraft options are available for resident use, and cruises on the community's two Duffy electric boats depart from the center's floating docks for residents to explore Eagle Lake and Kontiki Island. Homebuyers can add private floating boat docks to available lots bordering the community's centerpiece 125-acre Eagle Lake, where residents can enjoy electric boats, as well as boats with motors up to 2.5-horsepower.

The lakefront Match Point complex offers residents access to five tennis and pickleball courts. Additional planned amenities include a Kid's Cove playground and picnic area, two dog parks – Walk & Wag opening soon and Paws Awhile in 2018 – and a meandering linear park for biking, hiking and jogging. Navigating a loop road circling Naples Reserve, the park is designed to engage residents with their natural environment and provide an alternative mode of transportation throughout the community.

Naples Reserve residents receive complimentary one-year social memberships at Walker's Hideaway Marina of Naples, a yacht club along the Gordon River offering a marina, indoor storage for 600 boats, two waterside restaurants, outdoor pool and sauna, and access to Naples Bay. Residents also benefit from reciprocal privileges at The Players Club & Spa's 15-acre tropical retreat, including club dining and use of the spa, resort-style pool, tennis and bocce courts, and fitness center.

Naples Reserve offers 16 fully decorated models available for viewing, built by Southwest Florida's premier homebuilders, including Ashton Woods, D.R. Horton, Florida Lifestyle Homes, KTS Homes, Lundstrom Development, Marvin Development, McGarvey Custom Homes and Stock Signature Homes. Homes are priced from the high-\$200,000s to more than \$1 million.

Naples Reserve was created by iStar, which was named 2015 Developer of the Year by Builder and Developer magazine for its commitment to creating exceptional communities and lifestyles with an emphasis on energy efficiency and environmental stewardship.

Naples Reserve is located off U.S. 41, 2 miles southeast of the Collier Boulevard/CR 951 intersection and 10 minutes from I-75, Exit 101. Visit the community at 14885 Naples Reserve Circle or online at www.naplesreserve.com.

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