



FOR IMMEDIATE RELEASE

Naples Reserve's Latitudes Cafe serves up casually fun fare

NAPLES, Fla. (Nov. 27, 2017) – This season at Naples Reserve, residents and visitors alike will find casually fun fare with a new menu at Latitudes Cafe.

Selections reflect the laid-back spirit of the island-inspired community, from Tiki Nachos to the Island Hopper Pulled Pork Sandwich. At Latitudes Cafe, all entrees are offered at \$8, with signature sides – including a cup of Key West Chili – priced at \$2.

“Latitudes Cafe complements our easygoing lifestyle,” said Carri Adam, Naples Reserve’s lifestyle and fitness director and clubhouse manager. “Residents love the variety and convenience of being able to eat near where they play – not to mention the opportunities for socializing with their friends and neighbors.”

In addition to Latitudes Cafe, Naples Reserve offers indoor and alfresco gathering areas at the Island Club, including a lakeside fire pit and casual beverage and dining options at the poolside Chat ‘n Chill Tiki Bar.

Created amongst 22 lakes and sweeping open water views, Naples Reserve emphasizes lakefront living with Southern Coastal-inspired homes and amenities along the water’s edge. Lakes provide prime opportunities for kayaking, canoeing and paddleboarding, and scenic vistas. The community’s centerpiece 125-acre Eagle Lake features a large tiki hut on destination Kontiki Island and also offers a mile-long stretch of lakefront nestled against the Picayune Strand State Forest, a 76,000-acre state park with protected pinelands, cypress swamps, marshes and abundant wildlife.

Naples Reserve was created by iStar, which was named 2015 Developer of the Year by Builder and Developer magazine for its commitment to creating exceptional communities and lifestyles with an emphasis on energy efficiency and environmental stewardship.

iStar has completed the 688-acre community’s initial lakefront resort-inspired amenities, including the \$7 million Island Club social center featuring a 5,160-square-foot clubhouse and an adjacent 3,500-square-foot fitness center with state-of-the-art equipment and a movement studio for spinning, Zumba and yoga. Outdoors, an expansive, resort-style zero-entry pool offers dedicated lap lanes and ample room for relaxation.

At the Outrigger Center, a variety of watercraft options are available for residents use, as well as a flex-space available for game days, special events and other activities. Cruises on the community’s two Duffy electric boats depart from the center’s floating docks for residents to explore Eagle Lake and Kontiki Island. Naples Reserve also offers homebuyers along Eagle Lake the opportunity for a personal floating boat dock.

The lakefront Match Point complex, now open, offers residents access to five tennis and four pickleball courts. Additional planned amenities include a Kid’s Cove playground and picnic area, two dog parks – Walk & Wag opening soon and Paws Awhile in 2018 – and a meandering linear park for biking, hiking and jogging. Navigating a loop road circling Naples Reserve, the park is designed to engage residents with their natural environment and provide an alternative mode of transportation throughout the community.

Naples Reserve residents receive complimentary one-year social memberships at Walker’s Hideaway Marina of Naples, a yacht club along the Gordon River offering a marina, indoor storage for 600 boats, two waterside restaurants, outdoor pool and sauna, and access to Naples Bay.

The best-selling South Naples community, Naples Reserve offers 13 fully decorated models available for viewing, built by Southwest Florida’s premier homebuilders, including Ashton Woods, D.R. Horton, Florida Lifestyle Homes, KTS Homes, Lundstrom Development, Marvin Development, McGarvey Custom Homes and Stock Signature Homes. Homes are priced from the high-\$200,000s to more than \$1 million.

Naples Reserve is located off U.S. 41, 2 miles southeast of the Collier Boulevard/CR 951 intersection and 10 minutes from I-75, Exit 101. Visit the community at 14885 Naples Reserve Circle or online at www.naplesreserve.com.

About iStar Land & Development:

iStar Land & Development creates unique communities, considering the best use of the land with a focus on future residents. iStar has financed and invested in over \$10 billion of residential projects since 1993, making it one of the largest investors in luxury condominium, multifamily and master-planned residential developments in the U.S. Its portfolio has included interests in over 18,000 condominium units in the nation's top markets, and 65,000 acres in master-planned communities with the potential for an estimated 50,000 single-family and multifamily units. Offering a fully integrated platform, the team includes best-in-class developers, architects, builders, marketers and community liaisons.

About iStar:

iStar (NYSE: STAR) finances, invests in and develops real estate and real estate related projects as part of its fully integrated investment platform. Building on over two decades of experience and more than \$35 billion of transactions, iStar brings uncommon capabilities and new ways of thinking to commercial real estate and adapts its investment strategy to changing market conditions. The company is structured as a real estate investment trust, with a diversified portfolio focused on larger assets located in major metropolitan markets. Additional information on iStar is available on its website at www.istar.com.

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