

Social lifestyle at Naples Reserve attracts homebuyers

SUBMITTED BY GRAVINA, SMITH, MATTE & ARNOLD
MARKETING AND PR

With 20 percent of its first phase already sold, Naples Reserve attracts homebuyers with its social lifestyle and resort-like community of Southern Coastal-inspired attached villa, single-family and custom estate homes.

When Felipe and Cristina Duran started their new home search, Naples Reserve's amenities and value set it apart from other communities.

"The look and feel of the community really appealed to us," said Cristina. "The lot sizes, and affordable and comprehensive HOA fees were added incentives."

The Durans, who purchased a lake view home in the Savannah Lakes neighborhood, said they regularly take advantage of the Island Club's fitness center and pool. "We also enjoy our weekly Fire Pit Fridays!" said Cristina.

Naples Reserve residents enjoy a full social calendar planned by Lifestyle Director Carri Adam, who themes many of the events around activities and amenities offered in the community.

"Our events are a great way for residents to get to know their neighbors as they familiarize themselves with Naples Reserve's amenities and all the social opportunities offered within the community," said Adam.

Adam also hosts "YKnot Wednesdays" – weekly educational and entertaining presentations named after the Island Club's signature rum punch. Residents have learned paddleboard basics, practiced bocce ball and brushed up on their CPR technique.

Adam has planned a dog training demonstration to mark the opening of the Walk & Wag dog park later this month, and she is coordinating tennis and pickleball demonstrations for the upcoming unveiling of Naples Reserve's Match Point complex.

iStar has completed the community's initial lakefront resort-inspired amenities, including the \$7 million Island Club social center featuring a 5,160-square-foot clubhouse and an adjacent 3,500-square-foot fitness center that is fully equipped and offers a movement studio for spinning, Zumba and yoga. Outdoors, a resort-style, zero-entry pool offers dedicated lap lanes and room for relaxation.

Indoor and al fresco gathering areas at the Island Club include a lakeside fire pit, and casual beverage and dining options at



Sunset casts a glow over Naples Reserve Island Club.

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Chat 'n Chill Tiki Bar and Latitudes Cafe. At the Outrigger Center, a variety of watercraft options are available for resident use, while Duffy electric boat cruises departing from the docks offer opportunities to explore Eagle Lake and Kontiki Island. The center's flex-space is available for game days, special events and other activities.

Additional planned amenities include Kid's Cove, a playground and picnic area, an additional dog park – Paws Awhile – and a meandering linear park for biking, hiking and jogging. Navigating a loop road circling Naples Reserve, the park is designed to engage residents with their natural environment and provide an alternative mode of transportation throughout the community.

Naples Reserve residents receive

complimentary one-year social memberships at Walker's Hideaway Marina of Naples, a yacht club along the Gordon River offering a marina, indoor storage for 600 boats, two waterside restaurants, outdoor pool and sauna, and access to Naples Bay.

Move-in ready lakefront homes are available in Naples Reserve's Sparrow Cay, Savannah Lakes, Egret Landing and Mallard Point neighborhoods.

Naples Reserve was created by iStar, which was named 2015 Developer of the Year by Builder and Developer magazine for its commitment to creating exceptional communities and lifestyles with an emphasis on energy efficiency and environmental stewardship.

Created among 22 lakes, Naples Reserve offers vistas of Eagle Lake, as well as a mile-long stretch of lakefront to ex-

plore by water, nestled against the Pica-yune Strand State Forest, a 76,000-acre state park with protected pinelands, cypress swamps, marshes and abundant wildlife.

Naples Reserve offers 17 decorated models available for viewing daily, built by Southwest Florida's premier homebuilders Ashton Woods, D.R. Horton, Florida Lifestyle Homes, KTS Homes, Lundstrom Development, Marvin Development, McGarvey Custom Homes and Stock Signature Homes. Homes are priced from the high-\$200s to more than \$1 million.

Naples Reserve is off U.S. 41, 2 miles southeast of the Collier Boulevard intersection. Visit the community at 14885 Naples Reserve Circle or online at www.naplesreserve.com.