

ADVERTORIAL

A casually awesome lifestyle beckons buyers to Naples Reserve



The numbers speak for themselves: Naples Reserve continues to be a highly desired community for buyers interested in life by the water. Sales for the first quarter of 2019 remained strong, with 64 sales made in the first three months of the year.

One of South Naples's best-selling master-planned communities, Naples Reserve – iStar's 688-acre community of Southern Coastal-inspired attached villa, single-family and custom estate homes – has surpassed the \$223 million mark, with a total of 451 home sales since opening in 2015. The entire community – created amongst 22 lakes and sweeping open water views – is 41% sold.

"Buyers continue to respond to the relaxed, lakefront lifestyle that Naples Reserve provides," said Heather Thompson, Naples Reserve's marketing manager. "The community keeps attracting homeowners who embrace the community's 'always-on-vacation' vibe and want to enjoy the exceptional amenities we offer."

Several of the distinctive neighborhoods in the community's Phase I have proved popular with buyers. Egret Landing, Mallard Point, Savannah Lakes and Sparrow Cay are each more than 65% sold. A number of waterfront lots remain available in the Parrot Cay neighborhood, where buyers can build custom estate homes ranging from 2,811 to more than 3,500 square feet priced from the high \$700,000s.

Buyers can also choose from a variety of appealing options in Naples Reserve's Phase II neighborhoods. Nearly all of the 64 homesites in Canoe Landing have water views, and 17 have already sold. Stock Signature Homes offers floor plans ranging from 2,445 to 3,097 square feet under air, with prices beginning in the high \$400,000s.

Almost 20 of the 129 homesites

in the Halfmoon Point neighborhood have already sold. Starting in the high \$300,000s, the single-family homes by D.R. Horton offer up to 2,600 square feet and are located near the Walk & Wag dog park and the community's mile-long rowing lane.

At Naples Reserve, buyers enjoy options related to not only price, square footage and lot size but also location. "They can choose a home with scenic lake views or opt for a homesite situated near other amenities that best match their interests," said Thompson.

Those amenities include the \$7-million Island Club social center, which features a 5,160-square-foot clubhouse, 3,500-square-foot fitness center with state-of-the-art equipment and a movement studio and an expansive, resort-style, zero-entry pool. The nearby Outrigger Center offers a variety of watercraft options available for residents' use, and serves as the departure point for cruises on Naples Reserve's two Duffy electric boats, which travel around the centerpiece, 125-acre Eagle Lake and to destination Kontiki Island.



Top: Aerial view of Naples Reserve. Above: Naples Reserve Island Club grand hall. Left: Naples Reserve entry entrance.

The lakefront Match Point complex features five tennis and four pickleball courts. Additional amenities currently under construction include a second dog park, Paws Awhile, plus the Kid's Cove playground and picnic area and a meandering linear park for biking, hiking and jogging.

Naples Reserve is located off U.S. 41, 2 miles southeast of the Collier Boulevard/CR 951 intersection and 10 minutes from I-75, Exit 101. Visit the community at 14885 Naples Reserve Circle or online at www.naplesreserve.com. ■