

ADVERTORIAL

Naples Reserve begins selling Phase II

After a friend introduced him to Southwest Florida, Robert Cuollo began researching the area online. He and his wife, Patricia, found a lot to like about Naples, so they scheduled a trip to tour some communities. Naples Reserve wasn't on their original list, but when their Realtor drove them in, the community's "wow factor" convinced Robert that this was the place for the couple's second-home purchase.

"I said, 'Wow, this is it,'" he recalled. "That's how impressed I was with this place." It was the couple's first trip to Naples, and they went back to New Jersey as buyers at Naples Reserve, having purchased a villa in the Coral Harbor neighborhood.

Over the past year as part-time residents of Naples Reserve, they've spent time getting to know their neighbors and enjoying the amenities at the community, including the fitness center and various watercraft available for residents' use at the Outrigger Center. Robert, a retired New York firefighter, had been keeping his eye on the future Halfmoon Point neighborhood in the community's Phase II of development.

"When I saw that section on the community map, I knew it was going to be really nice," he said. "I told the sales center to tell me when the neighborhood opened up for sales." When it did, the Cuollos were Halfmoon Point's first buyers, snagging a premium corner lot on which D.H. Horton is building its Ashbury model.

When their four-bedroom home is done, the Cuollos plan to keep their original villa so Robert's parents and other family and friends can enjoy the everyday-is-a-vacation lifestyle they've found so appealing at Naples Reserve.

"There's always something to do here," said Robert. "I'm a guy who doesn't sit still at home, and I'm never bored here. And everyone is so friendly." And though Robert's work as a general contractor still takes him back north throughout the year, Patricia plans to be at Naples Reserve as much as possible. "She's going to stay here from January until as long as she can. She doesn't want to go home anymore."

The Cuollos aren't the only ones who have fallen in love with Naples Reserve and the laidback, lakefront lifestyle it offers. It's one of the fastest-selling communities in South Naples, with its Phase I more than 55 percent sold.

Now there are even more ways to embrace life along the water with the opening of Phase II at iStar's 688-acre community of Southern Coastal-inspired attached villa, single-family and custom estate homes.

"Buyers have really responded to the community," said Heather Thompson, Naples Reserve's marketing manager. "So we've begun opening up Phase II, which will offer new neighborhoods and more home choices for buyers."

Halfmoon Point, located near the Walk & Wag dog park, features 129 homesites starting in the high \$300,000s. The single-family homes by D.R. Horton will offer up to 2,600 square feet.

Almost all of the 64 homesites in the Canoe Landing have water views, and half of the lots have been released for the start of Phase II. Stock Signature Homes will be offering homes from its Classic Series, including the Plantation III, Marathon III, Siesta III and Wiste-



Top: Naples Reserve Island Club. Above Left: Bob and Patti Cuollo. Above Right: Naples Reserve panoramic view.

ria. Floor plans range from 2,445 to 3,097 square feet under air, with prices beginning in the high \$400,000s.

The resort-style amenities the Cuollos are enjoying at Naples Reserve are a big reason for the community's strong sales.

Sutton Cay is situated in close proximity to many of Naples Reserve's appealing amenities, including the Match Point tennis and pickleball complex, Walk & Wag dog park and future Kid's Cove playground and picnic area. Coming soon, the neighborhood will have 101 homesites, some of which will be situated along the community's cen-

terpiece 125-acre Eagle Lake.

Eagle Lake also serves as the backdrop for the community's \$7-million Island Club social center, which includes the fitness center filled with state-of-the-art equipment and a resort-style, zero-entry pool. Residents can gather at the Island Club around a lakeside fire pit or while enjoying drinks or a meal at the Chat 'n Chill Tiki Bar and Latitudes Cafe.

In addition to the watercraft available for residents, the Outrigger Center also serves as the departure point for cruises on the community's two Duffy electric boats, which meander around

Eagle Lake and make stops at destination Kontiki Island for sunset cocktails or picnics under the tiki hut.

"I like the small-knit community and the way everything is laid out," said Robert. "Naples Reserve is beautiful, and I can't wait for our new home to be finished."

Want to check out what's available in Phase II? Naples Reserve is located off U.S. 41, 2 miles southeast of the Collier Boulevard/CR 951 intersection and 10 minutes from I-75, Exit 101. Visit the community at 14885 Naples Reserve Circle or online at www.naplesreserve.com. ■