



FOR IMMEDIATE RELEASE

### **Naples Reserve residents flourish with plentiful lifestyle events**

NAPLES, Fla. (Oct. 2, 2017) – At Naples Reserve, lifestyle events throughout the year help foster a true sense of community.

From ladies’ “Lunch Brunch” to weekly mahjong games and community ice cream socials, Naples Reserve makes it easy to get to know your neighbors and make new friends.

“All of the experiences residents share make it a close-knit community,” said Naples Reserve Lifestyle Director Carri Adam. “Our Fourth of July celebration brought residents from all neighborhoods together for an afternoon of fun, food and games.”

Naples Reserve resident Tom Marquardt and his wife Sue lived in Annapolis, Maryland, for 36 years prior to moving to Naples Reserve a year ago. They selected the Minorca, a three-bedroom, three-bath Ashton Woods home with 2,663 square feet of living space in the Sparrow Cay neighborhood.

“I swear I heard Jimmy Buffet when I walked through the model!” said Marquardt.

As new residents, the Marquardts organized progressive dinners with their Sparrow Cay neighbors. “It was something we enjoyed doing with our friends in Maryland, and it’s a great way to bring people together,” said Marquardt.

A year later, the dinners have grown to a quarterly event for eight couples. Upcoming plans include a dinner planned around a regional theme.

Retired from the newspaper publishing industry, Marquardt now has more time to devote to activities like kayaking on Naples Reserve’s Eagle Lake, swimming laps in the pool and biking, but he enjoys more social pursuits as well. He and Sue haven’t missed one of Adam’s community events. In fact, Marquardt – an oenophile who has a website and writes a weekly syndicated column, “Wine Etc.” – helped coordinate a wine tasting event in the spring at the Outrigger that was attended by more than 50 Naples Reserve residents.

“We served varieties most people were unfamiliar with – Grenache, rosé, Godello, Gruner Veltiner and Picpoul, with a focus on bottles that were under \$15,” he said.

“We’ve never been in a community that has been this active. There is high energy here and a thriving drive to get to know each other. We’ve made so many new friends,” said Marquardt. “Moving to Naples Reserve was the smartest thing we did in retirement.”

Naples Reserve was created by iStar, which was named 2015 Developer of the Year by Builder and Developer magazine for its commitment to creating exceptional communities and lifestyles with an emphasis on energy efficiency and environmental stewardship.

Created amongst 22 lakes and sweeping open water views, the 688-acre community emphasizes lakefront living with Southern Coastal-inspired homes and amenities along the water’s edge. Lakes provide prime opportunities for kayaking, canoeing and paddleboarding, and scenic vistas. The community’s centerpiece 125-acre Eagle Lake features a large tiki hut on destination Kontiki Island and also offers a mile-long stretch of lakefront nestled against the Picayune Strand State Forest, a 76,000-acre state park with protected pinelands, cypress swamps, marshes and abundant wildlife.

Naples Reserve’s \$7 million Island Club social center features a 5,160-square-foot clubhouse and an adjacent 3,500-square-foot fitness center with state-of-the-art equipment and a movement studio for spinning, Zumba and yoga. An expansive, resort-style, zero-entry pool with a tropical waterfall offers dedicated lap lanes, adjacent to bocce ball courts and a white-sand beach for lounging. Indoor and alfresco gathering areas include a lakeside fire pit and casual beverage and dining options at Chat ‘n Chill Tiki Bar and Latitudes Cafe.

Indoor and alfresco gathering areas at the Island Club include a lakeside fire pit and casual beverage and dining options at the Chat 'n Chill Tiki Bar and Latitudes Cafe. At the Outrigger Center, a variety of watercraft options are available for residents use, as well as a flex-space available for game days, special events and other activities. Cruises on the community's two Duffy electric boats depart from the center's floating docks for residents to explore Eagle Lake and Kontiki Island.

Homebuyers can add private floating boat docks to available lots bordering the community's centerpiece 125-acre Eagle Lake, where residents can enjoy electric boats, as well as boats with motors up to 2.5-horsepower.

The lakefront Match Point complex, now open, offers residents access to five tennis and pickleball courts. Additional planned amenities include a Kid's Cove playground and picnic area, two dog parks – Walk & Wag opening soon and Paws Awhile in 2018 – and a meandering linear park for biking, hiking and jogging. Navigating a loop road circling Naples Reserve, the park is designed to engage residents with their natural environment and provide an alternative mode of transportation throughout the community.

Naples Reserve residents receive complimentary one-year social memberships at Walker's Hideaway Marina of Naples, a yacht club along the Gordon River offering a marina, indoor storage for 600 boats, two waterside restaurants, outdoor pool and sauna, and access to Naples Bay. Residents also benefit from reciprocal privileges at The Players Club & Spa's 15-acre tropical retreat, including club dining and use of the spa, resort-style pool, tennis and bocce courts, and fitness center.

The best-selling South Naples community, Naples Reserve offers 16 fully decorated models available for viewing, built by Southwest Florida's premier homebuilders, including Ashton Woods, D.R. Horton, Florida Lifestyle Homes, KTS Homes, Lundstrom Development, Marvin Development, McGarvey Custom Homes and Stock Signature Homes. Homes are priced from the high-\$200,000s to more than \$1 million.

Naples Reserve is located off U.S. 41, 2 miles southeast of the Collier Boulevard/CR 951 intersection and 10 minutes from I-75, Exit 101. Visit the community at 14885 Naples Reserve Circle or online at [www.naplesreserve.com](http://www.naplesreserve.com).

#### **About iStar Land & Development:**

iStar Land & Development creates unique communities, considering the best use of the land with a focus on future residents. iStar has financed and invested in over \$10 billion of residential projects since 1993, making it one of the largest investors in luxury condominium, multifamily and master-planned residential developments in the U.S. Its portfolio has included interests in over 18,000 condominium units in the nation's top markets, and 65,000 acres in master-planned communities with the potential for an estimated 50,000 single-family and multifamily units. Offering a fully integrated platform, the team includes best-in-class developers, architects, builders, marketers and community liaisons.

#### **About iStar:**

iStar (NYSE: STAR) finances, invests in and develops real estate and real estate related projects as part of its fully integrated investment platform. Building on over two decades of experience and more than \$35 billion of transactions, iStar brings uncommon capabilities and new ways of thinking to commercial real estate and adapts its investment strategy to changing market conditions. The company is structured as a real estate investment trust, with a diversified portfolio focused on larger assets located in major metropolitan markets. Additional information on iStar is available on its website at [www.istar.com](http://www.istar.com).

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